

PROPOSALS OF CERTAIN SHAREHOLDERS FOR THE ANNUAL GENERAL MEETING OF AVIDLY PLC ON 1 APRIL 2020

Avidly Plc's (hereafter the "**Company**") shareholders, who jointly represent approximately 29.5 % of the Company's voting rights attached to the shares, have proposed to the annual general meeting of the Company to be held on 1 April 2020 at 10:00 a.m. EET at Avidly Plc's meeting facilities at address Konepajankuja 1, 00510 Helsinki, Finland the following proposals:

1. Proposal of the abovementioned shareholders for a resolution on the number of members of the board of directors (as presented in item number 10 of the notice to the general meeting)

Abovementioned shareholders of the Company have proposed to the general meeting that in total four (4) ordinary members shall be elected to the board of directors of the Company for the incoming term.

2. Proposal of the abovementioned shareholders for a resolution on the remuneration of the members of the board of directors (as presented in item number 11 of the notice to the general meeting)

Abovementioned shareholders of the Company have also proposed to the general meeting that the remuneration for the chairman of the board of directors shall be EUR 4,000 per month, for the deputy chairman of the board of directors EUR 3,000 per month and for each of the other members of the board of directors EUR 2,000 per month. The remuneration shall be paid monthly for those months the person acts as a member or the chairman of the board of directors. The travel expenses of members of the board of directors shall be compensated in accordance with the Company's travel policy. Other allowances shall not be paid.

3. Proposal of the abovementioned shareholders for election of the members of the board of directors (as presented in item number 12 of the notice to the general meeting)

Abovementioned shareholders of the Company have proposed to the general meeting that Joakim Fagerbakk, Juha Mikkola, Ville Skogberg and Jari Tuovinen are to be elected as members of the board of directors of the Company for a term that expires at the close of the next annual general meeting of the Company.

All proposed persons act as members of the board of directors of the Company during the current term of office of the members of the board of directors of the Company.