

## **EHDOTETUN HALLITUKSEN JÄSENEEN ESITTELY**

Avidly Oyj:n osakkeenomistajat Stockholm Holding Co W.L.L ja Gobelet Oy,, jotka edustavat yhteensä noin 20,7 prosenttia Yhtiön osakkeiden tuottamasta äänimäärästä, ovat ilmoittaneet ehdottavansa Yhtiön ylimääräiselle yhtiökokoukselle Yhtiön hallituksen jäsenten määrän lisäämistä yhdellä (1) varsinaisella jäsenelle sekä Juha Mikkolan nimittämistä Yhtiön hallitukseen. Alla on esitetty hallitukseen ehdotetun henkilön koulutus ja työhistoria.

### **Juha Mikkola, B.Sci, MBA (Aalto University)**

Juha Mikkola is one of the most experienced private equity investors in Finland, having worked with growth companies more than 25 years. He has previously invested and managed such companies Coronaria, Miltton, Idean, Fluidio, Touhula, Codenomicon, Digia, Affecto, Smarttrust, Iobox and many others.

### **EXPERIENCE**

2017 – present

Managing Partner, Capman Growth Equity & Member of Capman Oyj Executive Management team.

CapMan Oyj is a leading Nordic private asset expert with an active approach to value-creation in its target companies and assets. As one of the Nordic private equity pioneers, Capman has developed hundreds of companies and real estate and created substantial value in these businesses and assets over the last 28 years. CapMan employs today approximately 120 private equity professionals and has approximately €2.8 billion in assets under management.

Juha Mikkola is currently responsible for the management of 86 million Euro Growth fund and acts as a board member of Digital Workforce Services Oy, Arctic Security Oy and Aste Group Oy

2011 – 2017

Investment Director and CEO of Norvestia Industries Oy  
Head of Norvestia PE/VC operations

1998 – 2010

Partner, Eqvitec

1993-1998

Managing Director, Aboa Venture Oy

The logo for Avidly, featuring the word "avidly" in a bold, lowercase, sans-serif font.