

AVIDLY OYJ | RESOLUTIONS OF EXTRAORDINARY GENERAL MEETING

Avidly Plc, Company announcement, 12 October 2022 at 10:35 EEST

Resolutions of Avidly Plc's Extraordinary General Meeting and Board of Directors

The Extraordinary General Meeting of Avidly Plc was held on 12 October 2022 in Helsinki.

The General Meeting resolved that three ordinary members shall be elected to the Board of Directors of Avidly Plc. In addition, the General Meeting resolved that no remuneration for the members of the Board of Directors shall be paid.

The General Meeting elected John-Matias Uttana, Hampus Nestius and Philip Enckell as members of the Board of Directors of Avidly Plc for a term that expires at the end of the next Annual General Meeting of the company. The Board of Directors of Avidly Plc elected John-Matias Uttana as its Chairman in its resolution made after the General Meeting.

Minutes of the General Meeting

The minutes of the Extraordinary General Meeting will be available on the site <https://investors.avidlyagency.com/en/egm-2022> as of 26 October 2022 at the latest.

AVIDLY PLC

Additional information:

Jesse Maula, CEO, tel. +358 40 548 0248

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About Avidly

Avidly is a leading Nordic-based marketing technology (MarTech) service provider with its shares trading on Nasdaq First North Helsinki. In Avidly's MarTech offering, customer experience, data and technology are closely entwined into its impact-driven growth strategy. Avidly partners with organizations of all sizes, from start-ups to Fortune 500 companies and is committed to creating solutions that help companies to grow. Avidly has a team of approximately 280 MarTech professionals in 18 locations in Finland, Sweden, Norway, Denmark, Germany, the UK and Canada.